



Sponsorship Opportunity

Founded in July of 2015 by Dave Crabill, Bobby Kurtz, and Darren Newton the EHL was formed to offer a better adult league experience.

Why Market to Hockey Players?

- Disposable Income: hockey is expensive
- Self-Employed or Professional Typically
- Loyal To Sponsors
- Active Online

We are offering a unique sponsorship package to a select group of businesses.

We estimate that there are over 700 hockey players in Genesee and Lapeer Counties. We communicate with 455 of them on a regular basis and many are engaged in our Sunday league or weekly practices. Ice hockey is an expensive sport and sponsorship helps make it all come together.

What makes our league stand out is the organization, passion, and technology that we use to make it all happen.

This is a unique group of guys who have a passion for hockey and buy into our technology and system. Don't take my word for it, here is a quote from a player:

"Dave has put together a men's recreational ice hockey league this past season (Eclectic Hockey League 2015/16) that is the best-organized league that I have been involved in since playing youth hockey 39 years ago!" Mark Hochkins, CMM

Your organization was selected to be involved with the fun as we grow!

The team fee for the 2022/2023 season is \$5,350. The cost for a good set of team jerseys and socks can run up to \$1,300. With modern dye sublimation printing, we can design a custom jersey with your unique message to promote your business.

Beyond just the hockey, we have begun merchandising. Players check in at a league table each week and we offer them league T-shirts and other merchandise which can be branded.

Details on the Eclectic Hockey League can be found at www.Gears.beer/ehl



Sponsorship Form

Full Team Sponsor with your logo on Jerseys & Socks:

- Team Name & Team Jerseys with your design
- Team Shirts & Polos
- Banner ad on Gears.Beer and league page
- Ad in Email updates to the league
- Framed team photo
- Press release about the team

Investment \$6,350

Jersey Sponsorship

- Team Name & Team Jerseys with your design
- Banner ad on Gears.Beer and league page
- Ad in Email updates to the league

Investment \$1500

Stanley Pint Sponsor Level:

- Banner ad on Gears.Beer and league page
- Ad in Email updates to the league

Investment: \$650

League Booster Sponsor Level:

- Banner ad on Gears.Beer and league page

Investment: \$250



Business Name:		Address:	
Contact:		City / St / Zip	
Phone:		E-Mail	
Payment:			
Sponsor Plan:			

Make checks payable to Gears Beer 9350 Bennett Lake Rd Fenton, MI 48430

Agreed to by: _____

For the EHL: _____

Print Name: _____

Dave Crabill, Commissioner

Player Rep: _____