



## Sponsorship Opportunity

Founded in July of 2015 by Dave Crabill, Bobby Kurtz and Darren Newton the EHL is the most fun you can have on ice with your family watching!

From 4 up to 12 teams over the years, we have big plans for the 2020/21 season. You can be a part of our growth!

### **Why Market to Hockey Players?**

- Disposable Income: hockey is expensive
- Self Employed or Professional Typically
- Loyal To Sponsors
- Active Online

### **We are offering a unique sponsorship package to a select group of businesses.**

We estimate that there are over 700 hockey players in Genesee and Lapeer Counties. We communicate with 455 of them on a regular basis and many are engaged in our Sunday league or weekly practices. Ice hockey is an expensive sport and sponsorship helps make it all come together.

What makes our league stand out is the organization, passion, and technology that we use to make it all happen.

This is a unique group of guys who have a passion for hockey and buy into our technology and system. Don't take my word for it, here is a quote from a player:

*"Dave has put together a men's recreational ice hockey league this past season (Eclectic Hockey League 2015/16) that is the best-organized league that I have been involved in since playing youth hockey 39 years ago!" Mark Hochkins, CMM*

### **Your organization was selected to be involved with the fun as we grow!**

The team fee will stay the same again for 2019/20 season at \$5,000 per team. The cost for a good set of jerseys and socks can run up to \$1,300. With modern dye sublimation printing, we can design a custom jersey with your unique message to promote your business.

Beyond just the hockey, we have begun merchandising. Players check in at a league table each week and we offer them league T-shirts and more!

Check out the many ways your business can be top of mind with our players.



## Sponsorship Form

Full Team Sponsor with your logo on Jerseys & Socks:

- Team Name & Team Jerseys
- Your logo on league water bottles
- All of Stanley Pint Sponsor & Team Level
- Framed team photo
- Press release about the team

Investment \$3,000

### Team Sponsorship

- Team Name & Stanley Pint Sponsor Level
- Your logo on league water bottles
- Plus inclusion in EHL update emails

Investment \$1500

### Stanley Pint Sponsor Level:

- Logo On Banner
- Ad on Gears.Beer/EHL web page
- Logo on EHL 2019/20 League flyers
- Logo on 2019/20 league T-shirts

Investment: \$650

### League Booster Sponsor Level:

- Ad on Gears.Beer/EHL web page

Investment: \$250



Business Name:		Address:	
Contact:		City / St / Zip	
Phone:		E-Mail	
Payment:			
Sponsor Plan:			

*Make checks payable to Gears Beer 9350 Bennett Lake Rd Fenton, MI 48430*

Agreed to by: \_\_\_\_\_

For the EHL: \_\_\_\_\_

Print Name: \_\_\_\_\_

Dave Crabill, Commissioner

Player Rep: \_\_\_\_\_